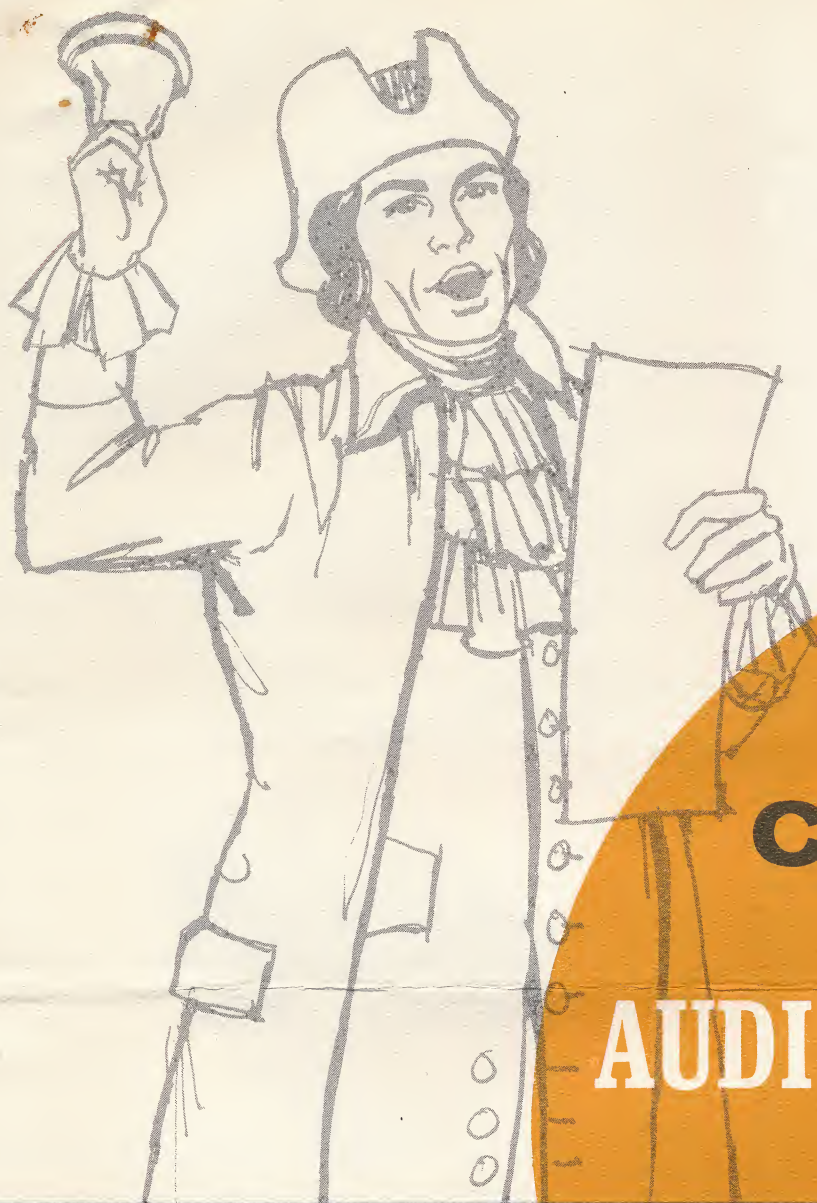


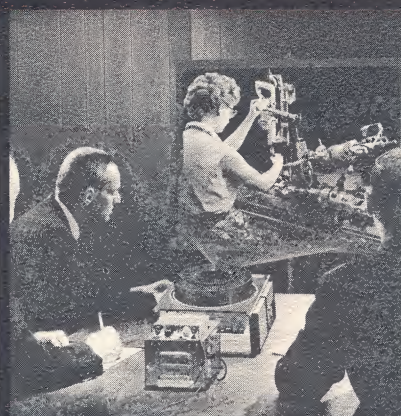


*DELIVER YOUR MESSAGE
WITH A MODERN TOWN CRIER*

COUSINO

ALL-TRANSISTOR

AUDIO ANNOUNCERS



COUSINO ELECTRONICS CORP.
TOLEDO 2, OHIO • OPELIKA, ALABAMA



ECHO-MATIC TAPE CARTRIDGES

The heart of all Audio Announcers

Echo-Matic Cartridges are loaded with dependable Cousino Friction Free Tape and available in variable playing times to 40 minutes at $3\frac{3}{4}$ inches of tape per second. All Audio Announcers easily convert to $1\frac{1}{2}$ I.P.S. speed, with simple internal belt change, which double listed playing times of Echo-Matic Cartridges.

1410-3 . . 3 Minutes . . . \$3.25	1410-10 . . 10 Minutes . \$4.25
1410-6 . . 6 Minutes . . . 3.75	1410-12 . . 12 Minutes . 4.60
1410-15 . . 15 Minutes . . \$4.95	

Model 1430—Long play version of Model 1410 with playing times to 40 minutes at $3\frac{3}{4}$ I.P.S.

1430-30 . . 30 Minutes . \$5.95	1430-40 . . 40 Minutes . \$7.95
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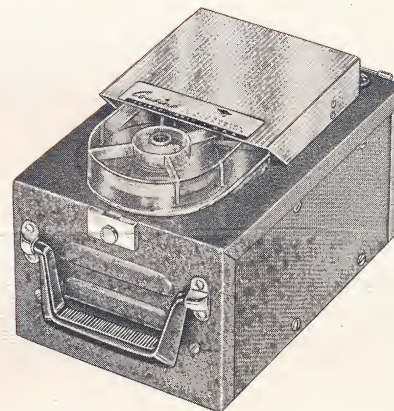
FF-510 Cousino Friction Free Tape

Available in 450', 900' and 1800' reels. Friction Free tape is the only tape to work successfully in Echo-Matic tape cartridges. Cousino Friction Free tape is the original Friction Free coated loop tape and is the most dependable available at standard prices. Friction Free tape No. 510 is oxide coated on one side only.

FF-510-4.5 . . 450' Reel . . \$3.75	FF-510-9 . . 900' Reel . . . \$6.15
FF-510-18 . . 1800' Reel . . \$11.25	

SR-7341—SYNCRO-REPEATER

Newest, most compact, completely transistorized, with all facilities including trip-tone recording and playback. Especially suitable for audio-visual projection when coupled with most push button remote controlled slide and film-strip projectors. "On demand" start with push button, mat switch, capacity switch and other activating sources. Built-in amplifier and speaker. Foil strip tabs for "end of cycle" shut-off. Jack for external speaker. Power outlet (75 watts) can be turned on or off automatically with message to light up or to animate display. Slide switch allows optional continuous or repetitive replay of tapes or automatic shut-off when metal foil is located on tape. Weights 9 lbs. 6" x 6" x 9" long. Less microphone, \$229.95



RR-7331—RECORDER-REPEATER

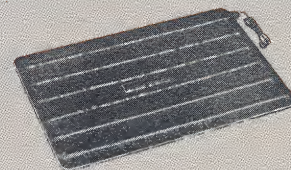
Most popular model for recording and playback where recordings are changed frequently. Completely transistorized, no warm up of amplifier required. Single unit with built-in amplifier and speaker. Ideal for display use and for automatic playback, etc. Responds quickly "on demand" by push button, foot mat switch and other activating sources. Foil strips can be attached for "end of cycle" shut-off. Special slide switch for optional repetitive re-play or stops. External speaker jack. Power outlet (75 watts) turns lights or animation on or off automatically with message. Weight 9 lbs. 6" x 6" x 9" long. Less microphone, \$169.95

ACCESSORIES



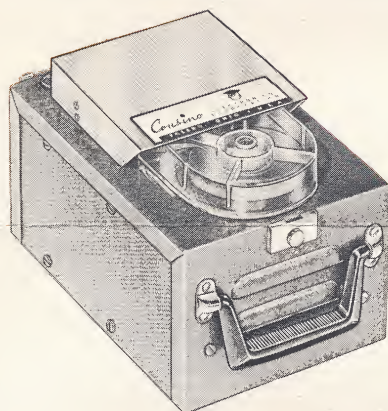
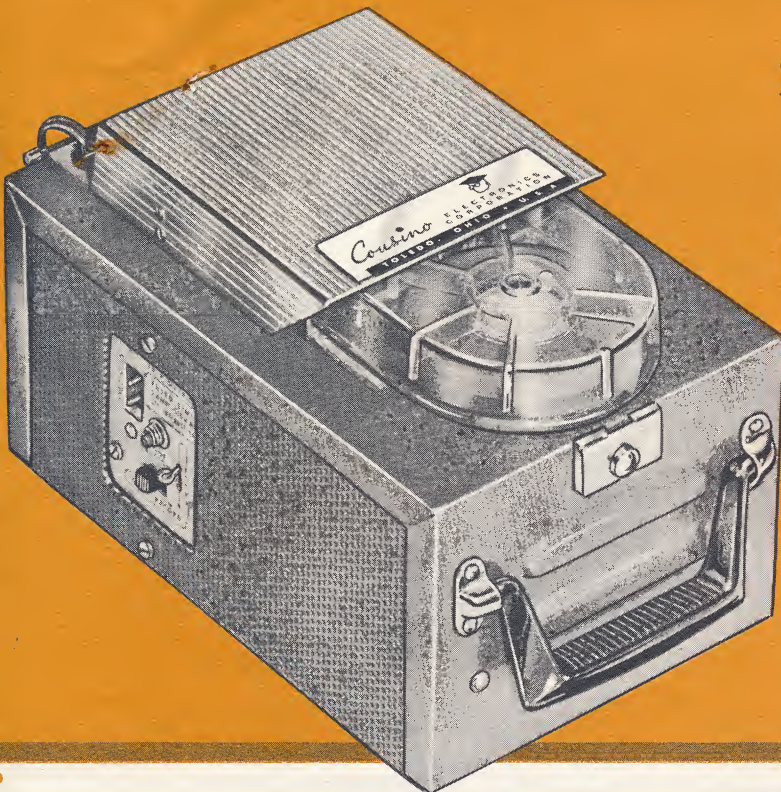
PC-4541—Remote Start Switch

Push button type. Most commonly used. May be hand held or built into the display to activate all four Audio Announcer models. \$4.50.



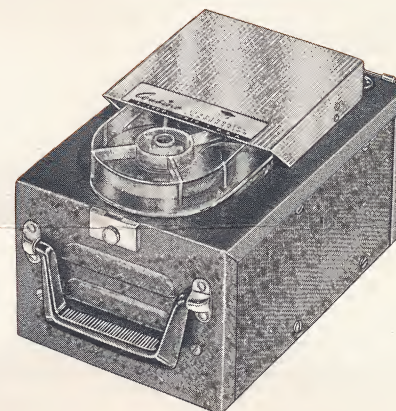
MS-4547—Footmat Start Switch

Starts all Audio Announcer models when stepped-on. Commonly used for spontaneous point-of-sale activation. \$22.50



AR-7328—AUDIO-REPEATER

Popular single unit playback repeater only. Used in majority of "on demand" audio requirements with "end of cycle" shut-off. Completely transistorized, no warm-up of amplifier required. Built-in amplifier and speaker. Jack for external speaker. Specially designed to fit "point of purchase displays" and automatic audio playback requirements. Power outlet (75 watts) for automatically turning on or off light and animation with message. Slide switch for optional replay or stop. Weight 9 lbs. 6" x 6" x 9" long. \$124.95



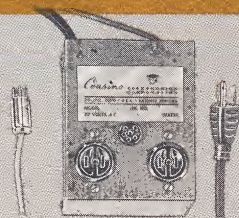
R-7320—REPEATER

A low cost, transistorized pre-amplified model without speaker. Designed to provide audio source of material fed to telephone receivers or earphones. For quiet, private commentary used with exhibits, displays, etc. Repeater is suited for play with an amplifier, for "on demand" announcements, store-casting through P.A. Systems, etc. Power receptacle (75 watts) for automatically turning on or off lights and animation with message. "End of cycle" shut-off. Special slide switch allows optional continuous or repetitive replay of tapes or automatic shut-off. Weight 8 lbs. Measures 6" x 6" x 9" long. \$99.95



K-6—U-Tape-It Kit

Tape Cartridge Loading Kit. Reel of 510 ft. Friction-Free magnetic tape, tape loading disc, empty 1430-MT Echo-Matic Cartridge, tape splicing kit and instructions. \$11.95



AS-4549 Heavy Duty Animation Power Switch

Increases standard 75 watt animation power output on machines to 1000 watts. Turns "on" and "off" slide projectors and illuminating displays "on demand" from audio announcers. Special Application Bulletin Available. \$30.65



CS 4548—Capacity Touch Switch

Novel activating switch for touch starting through windows, table tops, display boards, etc. "Listen to my message by touching this window spot," displays, etc. Special Application Bulletin Available. \$26.00



M-4312—Microphone

This matched, low impedance dynamic microphone is recommended as an accessory for models RR-7331 Recorder-Repeater and SP-7341 Syncro-Repeater. \$17.95.

AUDIO ANNOUNCER / MODELS AND SPECIFICATIONS

FEATURES	REPEATER Model R-7320	AUDIO REPEATER Model AR-7328	RECORDER REPEATER Model RR-7331	SYNCRO REPEATER Model SR-7341
1 Series 7000 Tape Deck	X	X	X	X
2 ECHO-MATIC Cartridge	X	X	X	X
3 Speed: 3 3/4 IPS (1 1/2 optional)	X	X	X	X
4 Transformer Powered	X	X	X	X
5 Fully Transistorized	X	X	X	X
6 Pre-amplifier Output	X			
7 Speaker: 4" Built-in		X	X	X
8 Output Jack	Earphone	Speaker	Speaker	Speaker
9 Output peak power: 4 Watts		X	X	X
10 Flutter & Wow: 0.4% Max.	X	X	X	X
11 Signal to Noise: 40db	X	X	X	X
12 Freq. Response: 40-7500	X	X	X	X
13 Circuit Breaker, Auto-reset	X	X	X	X
14 Remote & Manual Power Switches	X	X	X	X
15 Shutoff Conductive Strip	X	X	X	X
16 Synchronizing Trip Tone, Record & Play				X
17 Animation Power Output	X	X	X	X
18 Microphone Input			X	X
19 Recording Level Indicator			X	X
20 Power Requirements—105-120 volts	20 Watts	25 Watts	25 Watts	25 Watts
21 Weight	8 Pounds	9 Pounds	9 Pounds	9 Pounds
22 Dimensions: 6" x 6" x 9" long	X	X	X	X

COUSINO AUDIO ANNOUNCERS

Cousino Electronics Corp., 1941 Franklin Avenue; Toledo, Ohio 43624. Phone (419) 246-3691



Cousino ELECTRONICS CORPORATION

1941 FRANKLIN AVENUE • TOLEDO, OHIO 43624 • Phone: (419) 246-3691

September 25, 1964

Mr. Ted Nelson
Sys Engr
Interlocking Systems Co.
Box 1546
Poughkeepsie, N.Y. 12603

Dear Mr. Nelson:

Your request for information about Cousino Audio Announcers is most appreciated. Be assured that we are anxious to work with you on whatever project you have in mind.

So that we can be in a better position to make recommendations, won't you take a few moments to fill out the attached card and return it to me. This will enable us to suggest the equipment best suited to your uses. Our local representative or a well-informed dealer will contact you at your convenience according to your instructions on the return card.

There is an Audio Announcer for practically every automatic audio chore. The SR-7341, for example, provides all conventional recording and playback functions. Through the use of a built-in tone generator, the sound can be keyed to all visual presentations such as controlled slide and/or film strip projectors. This permits completely automatic operation.

Whatever your needs in the automatic audio field, you will find a spirit of cooperation in the Cousino organization that extends far beyond the initial sale. Service is an essential part of our organization, designed to help our customers do a better job. These services are gladly extended to you.

Cordially,

Joseph C. Meidt
Vice-President
National Sales

JCM:s

2 enclosures



Product Information Request Card

Gentlemen: Without obligation I would appreciate further information on the type of Cousino Audio equipment best suited to:

- ☐ DISPLAYS AND EXHIBITS
- ☐ AMUSEMENT PARK INSTALLATIONS
- ☐ AUTOMATIC AUDIO ACTIVATING INFORMATION
- ☐ SYNCHRONIZED SOUND WITH PROJECTION EQUIPMENT

(We use a _____ projector)

- ☐ PRODUCTION AND/OR EMPLOYEE TRAINING
- ☐ TELEPHONE ANSWERING DEVICES
- ☐ OTHER USES (Please specify)

☐ Have your representative call as soon as possible.

☐ Please contact me after _____
DATE

☐ Keep me informed of new developments and I will contact you.

Name _____

Firm _____

Street _____

City _____ State _____

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 1390 TOLEDO, OHIO

Cousino

ELECTRONICS CORPORATION

P. O. Box 864

Toledo, Ohio 43601

